

Keen Thinking for Logistics – Introduction, Seminar & Workshop

The initial will consist of an Introduction, a Keen Thinking seminar & workshop and is designed to 'Fast Track' your knowledge of Logistics and "Keen Thinking"

Welcome and Introductions – **8:30 – 8:45am**

Introduction to Logistics Theory - **8:45 – 10:30am**

- ❖ **Basic Principles of Logistics**
 - What are the 7 fundamentals of Logistics
 - Logistics to deliver Customer Service
- ❖ **Key Components of Logistics**
 - Transport
 - Warehouses & Distribution Centres
 - Materials Handling Equipment
 - Logistics Information Systems
 - Supply Chain Management
 - Inventory
 - Flow
 - Reverse Logistics

Morning Tea - **10:30 – 10:45am**

Seminar – Keen Thinking for Logistics
- **10:45am – 12:15pm**

LUNCH - **12:15 - 12:45pm**

Seminar cont'd - **1:00 – 2:30pm**

- ❖ **Traditional Logistics Operations vs Keen Thinking Solutions**
 - Considerations for Planning and Control of Logistics
 - Using Time to our Advantage
 - Using Previous History to improve planning
 - Defining Metrics in order to improve Control
 - Smarter Reporting & Communication of Results & Performance
 - Solution Building Methods for improved Logistics
 - Key components for Successful Solution Building
 - Priorities & Trade Off identification
 - Data → Information → Knowledge
 - Efficiency and Effectiveness Measurement for Logistics
 - Measurement of Value
 - Cost Measurement – Benchmarking
 - Efficiencies – KPI's
 - Effectiveness – Delivering to Targets

Workshop – Application of Logistics Fundamentals & Keen Thinking to deliver effective solutions - 2:45 – 4:15pm

- ❖ Case Study – Team Exercises
- ❖ Teams of four will be allocated a Real-Life Case Study detailing a Logistics scenario which needs to be resolved
- ❖ Each team will be given 1hr to work out a solution following the structure introduced in the Seminar – 5 minute presentation of solution will be made to the Group. Feedback will be encouraged.

Mini Test – 4:15 – 4:30pm

Short multiple choice mini test will conclude the day to enable participants to check their thorough understanding of what they have learnt from the day.