

## *Keen Thinking & Logistics - A Series of One day courses*

### **Keen Thinking & Logistics – Introduction, Seminar & Workshop**

Friday 10<sup>th</sup> February 2012 08:30 – 16:00

20 places

### **Keen Thinking & Logistics – Performance Measurement & KPIs – Applied Tools**

Friday 24<sup>th</sup> February 2012 08:30 – 16:00

12 places in Computer Lab

### **Keen Thinking & Logistics – Operational, Tactical & Strategic Planning – Applied Tools**

Friday 2<sup>nd</sup> March 2012 08:30 – 16:00

12 places in Computer Lab

### **Keen Thinking & Logistics – Comprehensive Solution Development – Applied Tools**

Friday 9<sup>th</sup> March 2012 08:30 – 16:00

12 places in Computer Lab

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### Keen Thinking & Logistics – Introduction, Seminar & Workshop

The initial seminar & workshop day will 'Fast Track' your knowledge and cover:-

- ❖ Basic Principles of Logistics
- ❖ Key Components of Logistics
- ❖ Considerations for Planning and Control of Logistics
- ❖ Solution Building Methods for improved Logistics
- ❖ Efficiency and Effectiveness Measurement
- ❖ Case Study – Team Exercises

### Applied Tools 'Hands On' - Computer Workshops

Each week's topic will be covered from all aspects of logistics –

- ❖ Distribution – Transport – Storage – Process Flow – Customer Service
- ❖ The tools that will be used are predominantly MS Excel based but with a lateral thinking slant.
- ❖ Using the capabilities of these readily available tools to serve your logistics analysis, planning and visualisation needs.
- ❖ Case studies again will be used as the basis for demonstrating 'real-life' applications.

### **Who should attend:-**

- ❖ Anyone who wishes to broaden their knowledge of Logistics
- ❖ Anyone considering studying Logistics
- ❖ Students who are studying Logistics
- ❖ Managers & logistics personnel wishing improve their skills to resolve Logistics Issues
- ❖ Keen Thinkers who wish to know more about Logistics and challenge themselves

## Case Studies

Logistics is best explained with 'real-life' scenarios, so participants will be given the opportunity to submit a case study of a logistics problem that they are encountering or one from the past – the best five of these will be selected and used for the course and participants will in teams, workshop to formulate solutions (*anything commercially sensitive will be removed/masked*). On enrolment, participants will be sent out the case study template which they can complete and submit in advance of attending the course.

### What you will take away:-

- ❖ Broadened knowledge of Logistics
- ❖ Ideas, Tools and Methods that you can customise in your work today and long into the future
- ❖ Inspiration to adapt and change to suit the dynamic business environment

### Lorraine Hall – the facilitator



Lorraine has had a long and diverse career spanning 25 years, covering many aspects of Logistics – has taught Logistics at Monash, RMIT & Swinburne Universities.

Lorraine has a Masters Degree in Logistics & Distribution from the pre-eminent [Cranfield University](#) in the UK.

In corporate life, she has managed major Truck fleets in the UK for Time Sensitive Freight companies, redesigned logistics systems and operations in 3PLs in Australia and undertaken Major Strategic Planning initiatives for many of the Major Australian Retail Chains and much more.

Lorraine is passionate to get others to adopt 'Keen Thinking' in the context of logistics such that the workforce at our manufacturers and supply chains can perform better and add to their corporation's 'bottom-line'. "Working Smarter not Harder" is her goal for all. She is eager to share her knowledge and 'Know How'.

***"Lorraine is inspiring, thought-provoking and is never scared to challenge the status quo – she'll definitely get you thinking"***

## Course Details & Timings & Venue

### **Keen Thinking & Logistics – Introduction, Seminar & Workshop**

Friday 10<sup>th</sup> February 2012 08:30 – 16:00      20 places      **\$300**  
*Applications close – Friday 3<sup>rd</sup> February 2012\*\**      Code KT1      Venue Meeting Room 8 – [Hume Global Learning Centre](#)

### **Keen Thinking & Logistics – Performance Measurement & KPIs – Applied Tools**

Friday 24<sup>th</sup> February 2012 08:30 – 16:00      12 places in Computer Lab      **\$400**  
*Applications close – Friday 17<sup>th</sup> February 2012\*\**      Code KT2      Venue Computer Room 6 – [Hume Global Learning Centre](#)

### **Keen Thinking & Logistics – Operational, Tactical & Strategic Planning – Applied Tools**

Friday 2<sup>nd</sup> March 2012 08:30 – 16:00      12 places in Computer Lab      **\$400**  
*Applications close – Friday 24<sup>th</sup> February 2012\*\**      Code KT3      Venue Computer Room 6 – [Hume Global Learning Centre](#)

### **Keen Thinking & Logistics – Comprehensive Solution Development – Applied Tools**

Friday 9<sup>th</sup> March 2012 08:30 – 16:00      12 places in Computer Lab      **\$400**  
*Applications close – Friday 2<sup>nd</sup> March 2012\*\**      Code KT4      Venue Computer Room 6 – [Hume Global Learning Centre](#)

~~~~~ *All fees are subject to GST* ~~~~~

